

GRISELDA ALDRETE, M.A., J.D.

1812 S. 55TH STREET • WEST MILWAUKEE, WI 53214 PHONE:
(414) 477-5196 • EMAIL: GRISELDA.ALDRETE@GMAIL.COM

Relationship/Ideas builder who is a reliable and results-driven bilingual corporate and community professional with diverse business, non-profit, and educational experience, and an outstanding track record of accomplishment in the following areas:

Government Relations
Media Communications
Bilingual Communications
Employee Communications

Community Relations
Budget Planning
Employee Management
Financial Management

Strategic Planning/Implementation
Diversity Outreach
Fundraising
Goal-oriented Departmental Management

PROFESSIONAL EXPERIENCE

Personnel Advisory Council Member for the State of Wisconsin

November 2018- January 2019

Wisconsin Governor-elect Tony Evers and Lt. Governor-elect Mandela Barnes

- Worked with Senior Advisor and Deputy Transition Director to select incoming administration, commission appointees, and board members
- Aided in the building of the transition team for key positions, including cabinet, secretary, boards, and commissions

President & CEO

October 2012- Present

Hispanic Professionals of Greater Milwaukee (HPGM), Milwaukee, WI

- Manage a 2,300 plus membership-based professional organization which includes Hispanic high school and college students, Hispanic professionals, corporate partners, and government agencies
- Work with a 19-member Board of Directors to develop and execute the strategic vision, and organizational plan
- Manage office including five staff members, two interns, and three consultants
- Manage the budget, allocate resources and oversee annual financial review
- Plan, implement, execute and measure effectiveness of current student and professional organizational programming
- Manage external relationships with corporate partners, foundations, individual donors, government officials, and other key community leaders and stakeholders
- Build community coalitions and advocacy with key elected officials at the city, county, and state level to facilitate the flow of Hispanic students through the college pipeline, and eventually match the national graduation average
- Supervise and help manage Hispanic college student outreach at local universities through our HPGM student chapters at 11 major universities in the region
- Manage day-to-day operations including staff management, office financials, media and public relations, marketing (including social media), fund development, organizational events, volunteer coordination, and community outreach
- **Notable accomplishments from Sept. 2012-May 2017:** Increased membership by 230%; diversified and increased agency revenue by 239% (introduced the Five Star Gala in 2014, which raised over \$492,000 in 2018); increased agency's staff by 100% (increasing full-time staff to four); Grew our scholarship fund by over 200% in the last six years while securing matching funds from three key universities; facilitated office move to Downtown Milwaukee; Co-chaired the first Dreamers Gala at Marquette University in 2017, helping to raise more than \$150,000 in scholarships for Hispanic students; assisted in the endowment of the fund at the university (gala has raised more than \$300,000 to date); received three promotions since joining the agency to current President & CEO

Program Manager

March 2012-October 2012

Hispanic Professionals of Greater Milwaukee (HPGM), Milwaukee, WI

- Developed and executed Hispanic professional programming to include early, mid and senior-career level programming
- Developed, instituted, and executed Hispanic student programming, leading to the implementation of HPGM student college chapters which grew from three in 2012 to our current 11 in 2018 across the WI region
- Engaged individual members to cultivate ongoing relationships, aid in professional development and encourage volunteer participation in our various fundraising activities and events
- Worked with corporate partners to continue to cultivate ongoing relationships and strategically build meaningful programming beneficial for both the company and our membership
- Responsible for the planning, managing, and execution of all organizational events
- **Notable accomplishments from March–Aug. 2012:** Increased membership by 17%; Increased audience reach to the Milwaukee and Illinois area by 236%; diversified revenue by introducing individual donor funds; Assisted in search and growth of the agency's staff by 100

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Executive Director

April 2011- March 2012

Cream City Foundation, Milwaukee, WI

- Lead a LGBTQ Foundation working to advance key initiatives to educate, support, advocate, and advance the human rights of the LGBTQ people of Southeastern WI
- Worked with Board of Directors to develop and execute the strategic vision and plan of the organization
- Oversight of financial and budget activities for the foundation's main goals, programs, and initiatives
- Developed and executed the Youth Homelessness Program with the goal of getting LGBTQ youth off the streets, and into safe homes
- Worked with the African American, Hispanic, and Asian communities on educational curriculum around the LGBTQ community, and in creating safe spaces at community centers and college campuses
- Provided support and leadership between current programs and grant partners
- Managed day-to-day operations including staff management, office financials, media and public relations, fund development, event planning, and volunteer outreach

Director of Corporate Events

January 2009- March 2011

United Migrant Opportunity Services (UMOS, Inc.), Milwaukee, WI

- Reported to the Office of the President/CEO and was responsible for the planning, development, and execution of UMOS' signature corporate events, including festivals, banquets, corporate luncheons, fundraisers and educational seminars on behalf of the Latino community, including migrant workers
- Built, established, and maintained relationships/partnerships with key community partners, corporations, and government agencies
- Maintained media relationships between the organization and local, regional and national media partners
- Oversight of financial and budget activities for the foundation's main goals, programs, and initiatives
- Maintained, updated, and edited UMOS' internal employee website (Intranet)

TEACHING EXPERIENCE

Adjunct Professor

Marquette University, Milwaukee, WI

2018-Present

Classes Taught: Introduction of Criminal Justice

Adjunct Professor

Bryant & Stratton, Milwaukee, WI

2009-2014

Classes Taught: Introduction of Criminal Justice, Police and Society, Race and the Criminal Justice System, Research Methods in Criminal Justice, Juvenile Justice, Community Policing

Adjunct Professor

Concordia University, Milwaukee, WI

2009-2012

Classes Taught: Introduction of Criminal Justice, Police and Society, Race and the Criminal Justice System

Adjunct Professor

MATC, Milwaukee, WI

2009-2012

Classes Taught: Introduction of Criminal Justice

EDUCATION

Marquette University Law School, Milwaukee, WI

August 2010-August 2017

Juris Doctor (J.D.)

- Chaired the Engagement and Recruitment Committee of the Hispanic Law Students' Association
- Research Assistant for Professor Ryan Scoville on *International Relations Between Cuba and the United States*
- Research Assistant for Professor Ralph Anzivino on the update and revisions to the *Commercial & Consumer Transactions in Wisconsin Supplement*, 2nd edition
- Awarded fellowships through the Advanced Dispute Resolution Program to study in both Cuba (Spring 2016) and Israel (Spring 2017)

Harvard University

John F. Kennedy School of Government, Boston, MA

March 17-21, 2014

Executive Leadership Program

- Emphasis on Hispanic Women in Leadership

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Marquette University, Milwaukee, WI
College of Professional Studies- Future Milwaukee
Community Leadership and Development Program and Certificate Program

Sept. 2012-May 2013

University of Nebraska-Omaha, Omaha, NE, Full Merit Fellow

Jan. 2003-August 2004

Master of Arts in Criminal Justice

- Research Assistant for Dr. Samuel Walker focused on the Latino community and the Criminal Justice System
- Thesis: Latino Immigrant Perceptions of the Police (included over 300 hours of focus groups, police ride along/agency visits and quantitative and qualitative data analysis)

Marquette University, Milwaukee, WI

June 1998-Dec. 2002

Bachelor of Arts: double major in Criminology & Law Studies, and Spanish

- Vice Chair of the LASO, Latino student organization
- Minored in Speech Pathology and Advertising/Marketing

SUPPORTING EXPERIENCE

- Native Spanish speaker:** written and communication skills
- Computer Skills:** Microsoft Office (Word, Excel, Access, Outlook and Power Point), QuickBooks, Gift works (Donor Database), Iworks, Photoshop, Adobe (Professional, In Copy K4), QuarkXPress
- Media Training**

CURRENT COMMUNITY ACTIVITIES

- Milwaukee Public Schools Foundation (Board Member and member of the Bilingual Education Committee, which researches and analyzes K-12 policy/standards)
- Milwaukee Ballet (Board Member)
- Building BRAVE (Board Member)
- PIVOT Milwaukee (Board Member)
- Employ Milwaukee (Board Member)
- Junior Achievement of Wisconsin (Board Member)
- Next Gen Summit Advisory Committee (Member)
- Rotary Club of Milwaukee (Member)
- TEMPO Milwaukee (Member)
- Milwaukee Women, Inc. (Steering Committee Member)
- Visit Milwaukee Multicultural Advisory Committee (Member)
- National Society of Hispanic MBA (Associate Member)
- Hispanic Law Student Association at Marquette University (Member)
- UPAF's Non-Profit & Strategic Partners Division and 2014 UPAF Cabinet
- Mexican Fiesta and the Wisconsin Scholarship Fund (Volunteer)

AWARDS/ RECOGNITIONS

- Milwaukee Business Journal Young Professional Power Brokers Award Winner – November 2018
- Marshall Memorial U.S. Fellow for the German Marshall Fund of the United States – October 2018
- Girl Scouts of Southeastern Wisconsin “Risk Taker” Award – July 2017
- Donald Driver Foundation “Driven to Achieve” Award – March 2017
- NFL Hispanic Heritage Leadership Award by the NFL and Hispanic Heritage Foundation – October 2016
- St. Joan Antida High School Alumna of the Year Award Winner – September 2016
- Major League Baseball SEAT 21 Honoree – September 2016
- Top 48 Most Powerful Latinos by Madison 365 – January 2016
- U.S. Delegate for the British American Project – November 2015
- Biz Times Media “Regional Spirit” Award Winner for HPGM – May 2015
- Marquette University Young Alumna of the Year Award – April 2015
- M Magazine “Hispanics in Milwaukee” feature – August 2014
- United Way of Greater Milwaukee Philanthropic Award Winner – June 2014
- Cosmopolitan Latina Magazine “Shero Profile” – April, 2014 edition
- Hispanic Executive Magazine “Latinas to Watch” – June-August 2013 edition