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**WISCONSIN JUSTICE INITIATIVE, INC.**  
**MAY 14, 2025**

**Decarceration 2.0: Charting New Strategies on Prison Population Reductions  
and Closures**

Nicole D. Porter, senior director of advocacy with The Sentencing Project (Washington, D.C.), will discuss current efforts to reduce the nation's prison population and their impact on carceral capacity. She will provide a historical perspective on decarceration and the political climate impacting the nation's incarceration rate and discuss the movement to reorient the criminal legal system away from punitiveness towards fairness.

Questions? Contact Margo Kirchner  
at 414-839-8032 or [margo@wjiinc.org](mailto:margo@wjiinc.org)

**Diamond Level** **\$5,000**

Extra-large logo on sponsor board at event; logo and link on WJI website; logo on registration page; mention in e-newsletter, advertising and social media; logo in e-newsletter; podium recognition at event; our endless appreciation; 10 tickets to the event with reserved table(s) up front plus table signs

**Platinum Level** **\$2,500**

Large logo on sponsor board at event; logo and link on WJI website; logo on registration page; mention in e-newsletter, advertising and social media; logo in e-newsletter; podium recognition at event; 10 tickets to the event

**Gold Level** **\$1,000**

Medium logo on sponsor board at event; logo and link on WJI website; logo on registration page; mention in e-newsletter, advertising and social media; logo in e-newsletter; 4 tickets to the event

**Silver Level** **\$500**

Logo on sponsor board at event; logo and link on WJI website; logo on registration page; mention in e-newsletter; 2 tickets to the event

**Bronze (Individual) Level** **\$200**

Name on sponsor board at event; name on website; 1 ticket to the event; for individuals (not firms or businesses) only

- WJI's website and online registration page will receive traffic from those interested in and registering for this event and WJI Salons as well as those who read the WJI blog
- Over 1700 people follow WJI on Facebook
- 600 people receive WJI's weekly newsletter
- WJI plans to advertise this event by mail postcards, by e-mail, on Facebook, Instagram, LinkedIn, and Bluesky; through WJI's e-newsletter; in online event listings; and in one or more local publications